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**Business Department**

***Module*:** Website Application

***Lecturer*:** Jale Koroitubuna

***Assignment/Title*:** Assignment 2

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***Students*:** Bakia Tamoaieta Teibi

I certify that this assignment is my own work, that it is based on my personal study or

research and that I have acknowledged all material and sources used in the preparation of this assignment. I also certify that the assignment has not previously been submitted for

assessment, and that I have not copied in part, or whole, or otherwise plagiarized the work of other students or other persons.

Signed ….……BTT…………… Date …4/28/2023……………

**Introduction**

Our seafood restaurant provides exceptional seafood dining in preparing experience for our client in a comfortable and relaxing atmosphere. We are specialized in fresh seafood and the finest ingredients that are source locally to create delectable dishes. Our chefs are experts in preparing seafood dishes that are traditional, contemporary, and innovative.

**Content Goals**

The primary goal of Bakz & Fam Seafood restaurant is to.

* Provide customers with a clear and comprehensive understanding of the restaurant’s

1. Menu.
2. Services.
3. Ambiance.

* Provide information about the source and freshness of our seafood.
* Educate customers about sustainable fishing practices, and the health benefits of consuming seafood.
* They (customer) may feature customer reviews, testimonials, or promotions to encourage diners to visit the restaurant more often.

**Audience**:

The audience of the Bakz & Fam Seafood Restaurant are individual who enjoy eating seafood and are interested in trying seafood dishes.

Which include:

* Seafood enthusiast, foodies, tourists, or locals looking for a seafood dining experience,
* Families.
* Couples.
* And group of friends

**Content:**

(McDonald & Burkhardt, 2019) state that sites should encompasses all source of information available on websites for client to be knowledgeable and aware of your business. Business website plays a key role in term of advertising your product locally and worldwide.

**Functionality:**

(Brandon Schroth. 2016) state that functionality in website design enhance user experience and improve conversion rates with all the functionality that our website offers, such as navigation, search, forms, and multimedia.

With the above functionality Our Bakz & Fam Restaurant has been created to meet the customers standard

**Site Structure:**

A structured website is necessary for a good user experience, higher search engine ranks, and higher conversion rates.

A website with good structure offers a better user experience. Visitors may navigate the website without getting lost or upset and get what they are looking for with ease.

(Plumley, 2010, p.247).

**Site Navigation:**

Any website's success depends on the ease of navigation. It is the site's road map that directs visitors in locating the data they require and completing their tasks. Visitors can readily comprehend the site's structure and locate the content they are seeking for with the help of effective site navigation.

**Layout of the Web site:**

Below is the simple layout of the Bakz & Fam Seafood Restaurant

Product

Contact

Gallery

About

**Presentation Technology:**

* We use five different versions in our assignment. These consist of our index, our product, our contact information, our gallery, and of course all the data about us individually.
* We use HTML for our doctype or Document Type Definition, and Visual studio code is used to complete our experiment.
* We guarantee that using our Bakz & Fam Restaurant website to place an order or contact us if you have questions about our company or have a complaint is safe and simple. We offer all you require on our page.
* Use the email address or phone number listed on our website to contact us if you need anything or information about us.

**Accessibility:**

* The Website is accessible to all users, including those with disabilities.
* This can be achieved by following accessibility guidelines such as Web Content Accessibility Guidelines (WCAG). The website's design includes features such as alt tags for images, descriptive links, and easy-to-use navigation.

**Home Page**

The "Home" page would normally include a description of the restaurant, as well as its address, opening times, and phone number.

A close up of food

Description automatically generated with low confidenceA screenshot of a website

Description automatically generated with medium confidence

**About us**

The "About Us" page includes information about the Bakz & Fam Restaurant, the owner, founder, and the staff that manages the restaurant and more unique feature or specialties of the restaurant.

A close-up of a website

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A picture containing text, human face, screenshot, clothing

Description automatically generated

**Menus**

The "Menu" page would feature the various categories of dishes offered at the restaurant, such as appetizers, entrees, seafood platters, sides, and desserts. Each category would have its own sub-page, featuring pictures and descriptions of the dishes.

The "Reservations" page could allow customers to make a reservation online, with options for selecting the date, time, and number of guests.

A screenshot of a menu

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A screenshot of a web page

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A screenshot of a computer

Description automatically generated with medium confidence

**Product**

The "Product" page could highlight photos of the restaurant's interior, dishes, and its price.

A screenshot of a food website

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**Contact Us**

The "Contact Us" page would provide contact information for the restaurant, including the address, phone number, email, and a map showing the location. It could also include a contact form for customers to send messages or inquiries directly to the restaurant.

A screenshot of a computer

Description automatically generated with medium confidence

**Programming Technology:**

The website's programming technology was chosen based on the website's functional requirements. The website use technologies such as HTML, CSS, and JavaScript for front-end development. With the help of the Virtual Studio code this assignment was a successful one.

A screenshot of a computer program

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**Conclusion**

In conclusion, Bakz & Fam seafood restaurant website is an essential tool for promoting a restaurant's offerings and attracting new customers. The website's content includes a comprehensive menu, an online reservation system, location information, and reviews from previous customers. The website was designed with functional requirements such as easy navigation and responsive design and can be easily accessible to all users. The website's programming technology and presentation technology was chosen based on the website's requirements and audience.

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